

# Jasmine Zenn Vei

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## EDUCATION

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**Texas A&M University**, College Station, TX

*Doctor of Philosophy in Human Resource Development*

May 2027

*Master of Science in Educational Administration*

May 2021

- Emphasis in Student Affairs Administration in Higher Education
- Academy for Future Faculty Certificate

*Bachelor of Science in Economics; Minor in Business; Liberal Arts Honors*

May 2019

- Diversity Certificate; Hollingsworth Leadership and Excellence Certificate; Magna Cum Laude

## TEACHING EXPERIENCE

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**SOMS 281**, Texas A&M University (0-1 credit hour)

Jan 2025 - May 2025

**FYEX 101**, Texas A&M University (0 credit hour)

Aug 2021 - Dec 2021; 2022; 2023; 2024

**Bush 141/Bush 285**, Texas A&M University (3 credit hour)

Aug 2023 - Dec 2023; 2024

## HIGHER EDUCATION EXPERIENCE

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**Center for Teaching Excellence**, Texas A&M University

June 2025 - Present

*Educational Consultant*

- Design and lead professional development events focused on graduate student success, academic job readiness, and instructional excellence.
- Recruit, advise, and train a team of 20+ Graduate Teaching Consultants (GTCs) to support peer-to-peer instructional development.
- Direct the Teaching Assistant Institute, an intensive multi-day orientation and training program for 1000+ new TAs each year.
- Provide individualized consultations for graduate students and postdocs on pedagogy, classroom management, and course design.

**Career Center**, Texas A&M University

Jan 2021 - May 2025

*Assistant Director - Humanities & Social Sciences; Federal Employment*

Oct 2023 - May 2025

- Specialized in advising students interested in applying to the federal government and graduate school.
- Provided resources and support to college-specific events, including ECON Career Night and Bush School first year seminars.

*Senior Career Coordinator - Humanities & Social Sciences*

Jul 2022 - Oct 2023

- Implemented an inaugural two-day fair along with a team of 5 full time, graduate assistants, and student workers dedicated to students in three colleges and schools to align with new institutional goals.
- Developed specialized programming utilizing assessment and informal feedback, such as “My First...” series.

*Career Coordinator; Liberal Arts - 1st and 2nd Year Students*

Jan 2021 - Jul 2022

- Advise 5,800 liberal arts students by helping them with career exploration, internship searching, and other career-related topics through walk-ins, one-on-one appointments, emails, and phone calls.
- Create, facilitate, and assess educational presentations on various career-related topics such as major/career exploration, resume writing, interviewing, networking, LinkedIn, professionalism, and Career Center resources.
- Plan and implement Liberal Arts Career Fair logistics, employer relations, and student engagement.

**Student Assistance Services, Texas A&M University**

May 2020 - Dec 2020; Aug 2023 - May 2025

*Critical Incident Response Team Member*

Aug 2023 - May 2025

- Responded to critical incidents such as vehicle incidents and hospitalizations for all 75,000 university students.
- Conducted follow-up for students who were involved in incidents and followed protocols for hand off.

*Graduate Assistant*

Aug 2020 - Dec 2020

- Initiated the Pocket Pantry Program, a program that places branches of the campus food pantry in offices across campus, and chaired a committee of six campus partners that will continue to improve and adapt the initiative.
- Planned programming, newsletters, and one on one meetings with 79 former foster and adopted students.

**Lavner Education, Virtual**

Feb 2023 - Jul 2023

*Interviewing Specialist*

- Interviewed college students interested in technical roles at 38 different program sites.

**AAUW Salary Negotiation, National**

May 2021 - Sep 2023

*Facilitator*

- Lead workshops with a partner on methods for attendees to advocate for competitive salaries in work environments through individual research and values statements.
- Stayed informed on current trends regarding the gender and race pay gap to ensure accurate statistics for participants.

**Leadership Enterprise for a Diverse America (LEDA), Virtual**

Aug 2022; 2023

*Contract Career Advisor*

- Completed career exploration and assessment for eight second year students with varying career interests.
- Provided support for a five day conference dedicated to uplifting underrepresented students at ivy league colleges.

**Columbia University Pre-College Program, Columbia University**

June 2019 - August 2021

*Proofreader*

July 2021 - August 2021

- Analyzed and edited over 150 recommendation letters from faculty to check proper grammar and information.
- Organized numerous spreadsheets to ensure over 1100 students received letters, certificates, and final grades from the program.

*Online Course Facilitator*

May 2020 - May 2021

- Created virtual activities and presentations for classes containing 20-25 students through zoom client.
- Helped students with understanding the materials by hosting office hours and breakout sessions.

*Introduction to Business, Economics, and Finance/Entrepreneurship Course Helper*

June 2019 - August 2019

- Assisted professors with classes of 40-55 students by prepping materials and providing daily feedback about activities.
- Serve as an academic guide to students exploring majors to pursue at their future university.

**Student Athlete Services, Texas A&M University**

Oct 2020 - Dec 2020

*Academic Mentor*

- Assisted student-athletes by creating study materials, engaging in dialogue, and referring them to outside resources.

**Memorial Student Center Programming Office, Texas A&M University**

*Development Graduate Assistant*

May 2020 - Dec 2020

- Planned two virtual luncheons with a student to engage over 50 potential donors in Houston and Dallas.
- Piloted a crowdfunding webpage for 19 committees with varying fundraising needs.
- Developed donor stewardship template to assist committees with donor relations and event updates.

*MSC CAMAC Graduate Assistant*

Aug 2019 - May 2020

- Secondary advisor for MSC CAMAC: Latinx programming organizations housed in the student union.

- Developed and maintained relationships with staff and faculty on campus for retention programs.
- Collaborated with Director of Retention Programs to facilitate programs for Latinx student retention such as Mi Casa Su Casa and the Amig@s Program.

## **Education Abroad, Texas A&M University**

Jan 2020 - Aug 2020

### *Practicum*

- Assisted with new web design through benchmarking other institutions.
- Created social media guidelines for student staff to develop professional, engaging voices on all channels.

## **El Camino de Santiago (Study Abroad), Spain**

Oct 2019 - Mar 2020

### *Intern; Teaching Assistant*

- Acted as the leadership coordinator for 12 Aggies in preparation for a seven-week-long trip through Spain by leading discussions and activities before trip cancellation.
- Oversaw logistics associated with the trip including planning pre-trip meetings, coordinating with the Financial Aid office and Education Abroad to prepare students, and gathering student travel documents.

## **Department of Economics, Texas A&M University**

August 2018 - May 2019

### *Teaching Assistant; Researcher*

- Utilized innovative pedagogy in an Economics course by using game design as a teaching tool and assessed the impact.
- Designed surveys to ensure effective partnerships based on skill sets, personalities, and interest in topics.

## **RESEARCH EXPERIENCE**

### **Organization Development Project, Texas A&M University**

Jan 2024 - May 2024

#### *Consulting Project - Career Center*

- Completed assessment project with team of 4 graduate students to identify onboarding discrepancies for the Texas A&M Career Center using interviews, surveys, and benchmarking data.
- Presented materials to professor and client through written and verbal presentation.

### **Mock Tesla Training Manual, Texas A&M University**

Jan 2024 - May 2024

#### *Academic Project*

- Created Tesla training manual with partner using researched active training principles and values of Tesla.

### **Health Promotion, Texas A&M University**

May 2020 - Dec 2020

#### *Directed Study*

- Conducted online research and individual interviews with SEC institutions to learn about their Alcohol and Other Drug Prevention (AOD) Biennial Review processes and current practices on campus.
- Developed an assessment for A&M campus partners to discover current gaps in AOD prevention efforts.

### **Student Assistance Services, Texas A&M University**

May 2020 - Dec 2020

#### *Practicum Student*

- Researched current practices on campus to combat hunger insecurity and benchmarked other institutional practices.
- Created a handbook to serve as a resource for colleges to begin branch food pantries to our main pantry.

## **PROFESSIONAL AFFILIATIONS**

### **SoACE - Southern Association of Colleges and Employers**

Jan 2021 - May 2025

### **NASPA - Student Affairs Administrators in Higher Education**

Dec 2017 - May 2025

- Socioeconomics & Class Issues in Higher Education Knowledge Community
  - *Region III Representative*
- Student Career Development Knowledge Community
- Wellness and Health Promotion Knowledge Community
- Graduate Associate Program

Feb 2020 - May 2022

Aug 2019 - May 2021

- NASPA Undergraduate Fellows Program

Nov 2017 - May 2019

## Texas Conference on Student Success

Nov 2021 - Oct 2023

- Hospitality Subcommittee Chair
- Volunteer Subcommittee Chair

## PROFESSIONAL DEVELOPMENT

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NASPA Annual Conference, National	Mar 2019 - 2023; 2025
SoACE Annual Conference, National	Dec 2021 - 2025
EdMedia+Innovate Learning, Virtual	Jun 2020
Graduate Research Advisory Board Research Symposium, Texas A&M University	Feb 2020

## HONORS/AWARDS

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President's Meritorious Service Award, Texas A&M University	March 2025
J Malon Southerland '65 Award, Texas A&M University	May 2024
<ul style="list-style-type: none"> <li>• Awarded based on receiving the highest score of award nominees based on a standard of superior performance to the Division of Student Affairs.</li> </ul>	
Soules Service Award, Department of Economics	May 2024
<ul style="list-style-type: none"> <li>• Awarded by the Department of Economics to an external staff member who has provided elevated support to their students.</li> </ul>	
New Staff Member Pillars of Excellence Award, Texas A&M University	Nov 2021

## PRESENTATIONS

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**Zenn, J. A.**, Allison, K. (2025). *Bridging the gap between campus and the professional world* [Conference panel] Conference on Student Government Associations, Texas A&M University.

Shehane, M. E., Renieri, A., Malone, K., McDermid, J., Coffee, M., Wolfe, D. A., & **Zenn, J. A.** (2025). *How the HESA internship develops future student affairs professionals* [Conference presentation]. NASPA Annual Conference, New Orleans, LA.

**Zenn, J. A.**, Osborne, A. B., Louder, T. (2024) *Embracing Lumiere: Adapting our strategies to help student find their happily ever afters* [Conference Roundtable]. SoACE Annual Conference, Orlando, FL.

**Zenn, J. A.**, Jeffrey, J., Ford, J., & Dawson, M (2024). *Careers in student affairs month panel* [Panel]. Texas A&M University.

**Zenn, J. A.** Tonkinson, D., & Jones, D. (2024). *Co-curricular advising panel* [Symposium Panel]. Supervisor and Advisor Summer Symposium, College Station, TX.

**Zenn, J. A.** & Garza, M. (2023). *Focusing on the first career step: Developing our first year students* [Conference presentation]. NASPA Annual Conference, Boston, MA.

**Zenn, J. A.** & Matthews, B. R. (2022). *Utilizing student organizations as the pit crew to career services* [Conference presentation]. SoACE Annual Conference, Charlotte, NC.

**Zenn, J. A.** & Garza, M. (2022). *Focusing on the first lap: Developing our first year students* [Conference presentation]. SoACE Annual Conference, Charlotte, NC.

Matthews, B. R. & **Zenn, J. A.**, (2022). *Investing in first-year students through a career readiness framework* [Conference presentation]. NASPA Annual Conference, Baltimore, MD.

**Zenn, J. A.**, (2022). *Major and career exploration* [Conference presentation]. Southwestern Black Student Leadership Conference (SBSLC), College Station, TX.

**Zenn, J., & Pippen, N.** (2021). *Career advising/counseling panel* [Panel]. SoACE LEAD Program.

Dartez, C. E., Anderson, A., **Zenn, J. A.**, Renieri, A., Hellman, P. C., & Garza, M. (2021). *Unearthing challenges in first and second year programming* [Conference presentation]. SoACE Annual Conference, Houston, TX.

**Zenn, J.**, & Higginbotham, H. (2021). *Pocket Pantries: Creating access to combat food insecurity* [Conference presentation]. NASPA Virtual Conference.

Khalani, S. **Zenn, J.**, & McNeil, L. (2020). *Well played: Assessing knowledge of economics concepts and increasing student engagement using game design methodology* [Conference presentation]. EdMedia+Innovate Learning.

**Zenn, J.**, & Garza, M. (2020). *Women empowering women in student affairs* [Conference presentation]. NASPA Virtual Conference for Emerging Professionals.

Shehane, M. E., Marenco-Garcia, G., Matthews, B. R., Hellman, P. C., Clift, A. R., Lehrmann, L., Wolfe, D. A., & **Zenn, J. A.** (2020). *The undergraduate HESA internship: Improving the pipeline to graduate education* [Conference presentation]. NASPA Annual Conference, Austin, TX (Conference canceled).

Shehane, M. E., Marenco-Garcia, G., Matthews, B. R., Hellman, P. C., Clift, A. R., Lehrmann, L., Wolfe, D. A., & **Zenn, J. A.** (2019). *The undergraduate HESA internship: Improving the pipeline to graduate education* [Conference presentation]. NASPA Annual Conference, Los Angeles, CA.

Hassan, A., Fontenot, F., **Zenn, J.**, Lopez, G., Fernandez, V. (2019). *Exploring microaggressions through lived experiences* [Conference presentation]. Texas A&M Race, Identity, & Social Equity Conference (RISE), College Station, TX.

Hellman, P. C., & **Zenn, J. A.**, (2019). *Marketing your purpose: Resume tips and techniques* [Conference presentation]. Southwestern Black Student Leadership Conference (SBSLC), College Station, TX.

## **PUBLICATIONS**

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McNeil, L., Kailani, S., & **Zenn, J.**, (2019). *Well Played: Assessing Knowledge of Economics Concepts and Increasing Student Engagement using Game Design Methodology*. Journal of Interactive Learning Research. Approved with Revisions.