

Sueli Rocha-Rojas, Ph.D

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Center for Teaching Excellence
Texas A&M University
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EDUCATION

- 2021 **Ph.D. Hispanic Studies, Visual Culture**
Texas A&M University
Dissertation – “Under the Eye of the Camera: Gitano Film and Photography in Spain (1950-1970)” – Committee: Teresa Vilarós-Soler, Chair; Alberto Moreiras; Richard Curry; Manuela Marchesini.
- 2005 **M.Ed. in Educational Psychology, Bilingual Education.**
Texas A&M University.
- 1993 **B. A. in History – Early Modern Iberian World**
Universidade Católica de São Paulo, Brazil

STUDY ABROAD

- 1993-95 Universitat Autònoma de Barcelona, Barcelona, Spain
Relevant coursework: Spanish and Catalan Language; Otherness and Culture
- 1999-00 The University of Hong Kong, Hong Kong, China
Relevant coursework: Seminar on Early Modern Spain

TEACHING APPOINTMENTS – COLLEGE LEVEL

- 2022-24 Spanish Instructor, Part-time, Center for International Business Studies – Mays Business School at Texas A&M University.
- 2018-20 Spanish Instructor, Part-time, Blinn Community College, Bryan Campus
All courses taught at Blinn College were organized in accordance with Quality Matters Standards. I am QM certified.
- 2014-18 Graduate Teaching Assistant, Department of Hispanic Studies, Texas A&M University.
- 2016-17 Graduate Teaching Consultant for Center for Teaching Excellence, Texas A&M University Under the supervision of the Center for Teaching Excellence (CTE), serve as instructional coaches and peer mentors to TAs across campus.
- Summer 2015 Teaching Assistant, ELI – English Language Institute, Summer appointment – Texas A&M University.
- S-F 2011 Spanish Instructor, Part-time, Blinn Community College, Bryan Campus

- 2008-present Language Instructor, Redstone Translation and Language Center, College Station, TX.
- 2005-07 Assistant Lecturer, Department of Modern and Classic Languages, Texas A&M University.
- 1999-00 Teaching Assistant, Department of History, University of Hong Kong.
- 1992-93 Teaching Assistant, Department of History, Pontificia Universidade Católica de São Paulo, Brazil.

ADDITIONAL WORKING EXPERIENCE

March 2024- Dec. 2024 Learning and Development Specialist

Human Resources and Organizational Development – Texas A&M University.

Facilitated leadership development programs to support the progressive development of core competencies for leaders at all levels, enhancing leadership transitions across Texas A&M University.

Led the "Leading Others" program for emerging leaders or leaders of individual contributors, designed to enhance their leadership skills and support their transition from individual contributors to group leaders.

Facilitated the key leadership competencies:

- Adapting Interpersonal Style and Communication
- Valuing Differences
- Ethics, Rules, Regulations, SAPs
- People Management and Development
- Team Development
- Conflict Management
- Financial Management
- Project and Change Management
- Facilitated high impact learning components, including:
- Myers-Briggs Type Indicator (MBTI) assessment
- Conflict Management Style Assessment
- 360 (multi-rater) feedback assessment
- Cohort-based learning model

June 2020- June 2022 Advising and Administration Experience – Student Development Specialist III, Texas A&M University

Advised the MSC CAMAC: A Latinx Programming Committee and MSC SCOLA Student Conference on Latinx Affairs.

- Provide programming, development, and marketing guidance for major university wide events, such as Mis Quinceaños; Latinx Theatre; Afro-Latinx Festival; and MSC SCOLA Conference on Latinx Affairs.
- Provide one-on-one and group leadership development through presentations, coaching and retreats.
- Facilitate opportunities for co-programming and sponsorship with academic departments and other campus units.
- Advise MSC SCOLA student leaders to organize the largest student lead conference on Latinx affairs in the nation.

April 2004- Present Owner of Redstone Translation and Language Center – College Station, TX – Translation and language classes.

- 1986 – 93 **Office of the Secretary of Culture and Education of the State of São Paulo, Brazil** – Advisor to the Secretary of State, Fernando Morais.
- 1989 – 90 **Office of the Secretary of Education of the City of São Paulo, Brazil** – Advisor to the Secretary of the Municipality, **Paulo Freire**.

PUBLICATIONS

Rocha-Rojas, Sueli. Review of *Mitad payo, mitad gitano*, by Jesús Ulled. *Sociology Study*, Sept. 2016, vol. 6, number 9, pp. 615-617.

Silva Felix, Gardenya et.al. “Proposta de programa de Desenvolvimento Profissional Flexível para Instrutores Internacionais em Universidades Brasileiras”. Translated by Sueli Rocha-Rojas. *Revista Multidisciplinar Pey Këyo Científico* 5 (2019): 55-78.

Sorén, Gregorio. *The Sophistication of the Meaningless*. Translated by Sueli Rocha-Rojas, CreatSpace, 2018.

SCHOLARLY PRESENTATIONS

- 2018 Rocha-Rojas, Sueli. “The Multiplicity of Hispanic Identities through Visual Arts.” TTLC Transformational Teaching and Learning Conference, 27 April 2018, Texas A&M University, College Station, TX, IN. Conference Presentation.
- 2018 Rocha-Rojas, Sueli. “The Chronicle of the Death of a Portuguese Cigano: An Intermedial Approach.” Glasscock Graduate Colloquium Series, 20 March 2018, Melbern G. Glasscock Center for Humanities Research, Texas A&M University, College Station, TX, IN. Conference Presentation.
- 2017 Rocha-Rojas, Sueli. “Under the eye of Jacques Leonard’s Camera: Contemporary Spanish Gitano Photograph.” Spaces of Confrontation, III International Conference in Transatlantic Studies, 13 May 2017, Real Colegio Complutense, Harvard University, Boston, MA, IN. Conference Presentation.
- 2016 Rocha-Rojas, Sueli. “Under the eye of Jacques Leonard’s Camera: Contemporary Spanish Gitano Photograph.” 2016 Gypsy Lore Society Annual Meeting and Conference, 14 September 2016, Södertörn University, Stockholm, Sweden, IN. Conference Presentation.
- 2015 Rocha-Rojas, Sueli. “Gypsy Journey: The sound of silence in the movie Latcho Drom.” 2015 Gypsy Lore Society Annual Meeting and Conference, 7 September 2015, Academy of Science of Moldova, Chisinau, Moldova, IN. Conference Presentation.
- 2015 Rocha-Rojas, Sueli. “Latcho Drom: Quien canta sus males espanta.” Body Memory Trauma, 5th Hispanic Studies Annual Graduate Student Symposium, 7 March 2015, Texas A&M University, College Station, TX, IN. Conference Presentation.
- 2015 Rocha-Rojas, Sueli. “Fotografía y Miseria: entre la ética y la estética en las fotos de Salgado.” Seminar Charla de Café, 6 November 2015, Department of Hispanic Studies, Texas A&M University, College Station, TX, IN. Conference Presentation.
- 2014 Rocha-Rojas, Sueli. “Barreras en la Enseñanza de los Romaníes-Americanos.” Translating Social Movements, 4th Hispanic Studies Annual Graduate Student Symposium, 22 March 2014, Texas A&M University, College Station, TX, IN. Conference Presentation.

GUEST SPEAKER

- 2017 Guest Speaker: *Romani religion and traditions*. RELS 371, Dr. Hilaire Kallendorf. Hispanic Studies, Texas A&M University
- 2016 Guest Speaker: *La Lengua de las Mariposas*. SPAN 320-901, Dr. Juan Carlos Galdo, Hispanic Studies, Texas A&M University
- 2015 Guest Speaker: *Gabriela Mistral: Sonetos*. SPAN 342, Dr. Juan Carlos Galdo. Hispanic Studies, Texas A&M University
- 2014 Guest Speaker: *Romani: Faith, Mystery, and Music*. RELS 371, Dr. Hilaire Kallendorf. Hispanic Studies, Texas A&M University
- 2013 Guest Speaker: *The Gypsies of Spain*. SPAN 331-500, Dr. Hilaire Kallendorf. Hispanic Studies, Texas A&M University

GRANTS, AWARDS, AND SCHOLARSHIPS

- 2019 T-Camp Namesake – Rocha-Rojas – Transfer Camp at Texas A&M University.
- 2018 *Dissertation Fellowship*. Office of Graduate and Professional Studies (OGAPS), Texas A&M University. 2018-2019. \$21,252.00
- Summertime for Advancement in Research (STAR) Award. College of Liberal Arts - Texas A&M University, College Station, TX. 2018. \$6,000.00.
- Fasken Graduate Student Teaching Award. College of Liberal Arts - Texas A&M University, College Station, TX. 2018. \$300.00
- Proyecto Enseña, “The Multiplicity of Hispanic Identities,” Department of Hispanic Studies, Texas A&M University. 2018. \$1,500.00
- 2017 *Glasscock Graduate Research Award*. Melburn G. Glasscock Center for the Humanities Research, Texas A&M University. 2017. \$2,000
- Diversity Fellowship Top-Up*. Office of Graduate and Professional Studies (OGAPS), Texas A&M University. \$10,000.00
- 2016 *Graduate Research Travel Grant* (Stockholm), Department of Hispanic Studies, Texas A&M University. 2016. \$1,500.00
- Summer 2016 Graduate Research Travel Grant*. Department of Hispanic Studies, Texas A&M University. 2016. \$4,500.00
- Graduate Student Teaching Award*. Department of Hispanic Studies, Texas A&M University. 2016. \$500.00
- 2015 *Graduate Assistant research/travel bursary* (Moldova), Department of Hispanic Studies, Texas A&M University. 2015. \$1,500.00
- 2014-15 *Excellence in Service Award*. Graduate Student Award, Office of Graduate and Professional

Studies (OGAPS), Texas A&M University. 2014-15.

2014-17 *Diversity Fellowship*. Office of Graduate and Professional Studies (OGAPS), Texas A&M University. 2014-17. \$103,800.00

2004 *Teaching Project* Title: Raising the Bar with a GED Diploma. Department of Educational Psychology, Texas A&M University. 2004. \$2,000

SERVICE

- 2017-18 Graduate Student representative at Graduate Studies Committee at Department of Hispanic Studies, Texas A&M University.
- 2016-17 Graduate Student Humanities representative attending the GIC (Graduate Instruction Committee), College of Liberal Arts, Texas A&M University.
- 2016-2017 Graduate Teaching Consultant – Center for Teaching Excellence, Texas A&M University.
- 2015-2016 Selection Committee – Hispanic Film Series Writing Contest, Department of Hispanic Studies, Texas A&M University.
- 2015-2016 Student representative attending the Departmental Meetings, Department of Hispanic Studies, Texas A&M University.
- 2015 Treasurer and Keynote Speaker Liaison – 4th Hispanic Studies Graduate Conference Committee, Department of Hispanic Studies, Texas A&M University
- 2014-2017 POWER Writing Consultant – Texas A&M University
- 2014-2015 Graduate Student Representative to the Office of Graduate and Professional Studies (OGAPS), for the Department of Hispanic Studies, Texas A&M University
- 2014-2015 Graduate Student Representative at the Student Faculty Advisory Board (SFAB) for OGAPS External Committee, Texas A&M University
- 2014-2015 Graduate Student Representative to Awards Committee for (OGAPS), Texas A&M University
- 2014 Treasurer – Hispanic Studies Graduate Student Committee, Department of Hispanic Studies, Texas A&M University.

LANGUAGES

Portuguese	native
Spanish	near native proficiency
English	near-native proficiency
Catalan	advanced-high proficiency
French	intermediate-low proficiency
Italian	intermediate-low proficiency
Latin	structural knowledge

PROFESSIONAL MEMBERSHIPS

- 2017- American Comparative Literature Association (ACLA)
- 2016- The American Association of Teachers of Spanish and Portuguese
- 2014- Modern Language Association (MLA)
- 2010- Editorial Freelancers Association
- 2000- The Gypsy Lore Society