## Mary A. Mailler

Email: mary.alex.mailler@gmail.com

Cell Phone: 918-510-9323

#### Education

# **MEd in Education Instructional Technology**

Texas Tech University, Conferred 2024

## cPhD in Art Critical Theory

Texas Tech University, Admitted to Candidacy 2019

#### MFA in Intermedia

University of Maine, Conferred 2015

## **MS in Communications and Information Management**

Bay Path College, Conferred 2002

## **BS in Legal Studies**

Bay Path College, Conferred 1999

#### Certificates

- Graduate Certificate in eLearning and Online Teaching (EDIT), Conferred 2022
- Graduate Certificate in Geospatial Information Systems Technologies (GIST), Texas
   Tech University, Conferred 2019
- Certificate in Visual Communications, University of Tulsa, Conferred 2011

## **Teaching Experience**

## **George Mason University**

Writing (Upper Level), Spring 2022

Responsibilities: Lecturing, tutoring, grading essays, writing discussion questions, test-monitoring.

• New Media, Fall 2021

Responsibilities: Lecturing, tutoring, grading essays, writing discussion questions, test-monitoring.

## **Texas Tech University**

Art History Survey I

Spring 2015, Fall 2016, Spring 2016

• Art History Survey II (TA)

Spring Semester 2020

Art Appreciation

Fall 2015, Fall 2016

Responsibilities: Lecturing, tutoring, grading, writing discussion questions, test

monitoring.

#### Technical and Media Skills

• ADA Compliance: Universal Design, Document Remediation

• LMS Proficiency: Blackboard, Kaltura, Canvas, Moodle, Sakai, VoiceThread

• Geospatial Tools: ArcGIS, ArcMap

• Multimedia: AV Production, Editing, Canva

Web Development: HTML, CSS, WordPress, WIX

• V-Conferencing: Zoom, Skype

• Content Marketing: Writing, SEO, Google Analytics

• Project Management: Trello, Astra Schedule

## **Professional Experience**

## **Program Specialist**

Texas A&M, Center for Teaching Excellence

June 2024 - Present

- Manage communications and calendaring, oversee web content, copy editing, and layout design.
- Coordinate student assistants and manage help requests.

## **Program Manager, Distance Learning**

TTI Whitacre College of Engineering August 2022 – June 2024

- Managed AV systems, course recordings, and undergraduate TA training.
- Provided equipment training for professors.

# **Instructional Designer**

TTUHSC Student Disability Services
April 2021 – August 2022

 Ensured ADA compliance for AV and text files, managed website content, and provided faculty training.

## **Multimedia Specialist**

TTU Medieval & Renaissance Studies Center (Contract) 2021-22 School Year

Managed web design and social media content; developed newsletters.

## **Senior Specialist**

TTUHSC Preston Smith Library of the Health Sciences June 2020 – April 2021

 Edited AV instructional files for ADA compliance, managed media layout, and tracked data metrics.

#### **Research Assistant**

Texas Tech University, School of Art Fall 2015 – Spring 2018, Fall 2019

• Developed communication strategies and marketing materials, assisted faculty and students with media requests.

#### **Research Assistant**

Communications Media Lab, University of Maine Sept 2013 – Fall 2015

Assisted with media equipment and technical support.

#### **Graphic Artist / Marketing Communications**

Automatic Distributors 2011 – 2013 Designed marketing materials for B2B communications.

# **Admin II (Promotions and Marketing)**

University of Tulsa 2009 – 2011

• Managed marketing and promotional initiatives for the Division of Lifelong Learning.

#### **Awards and Grants**

- JT Margaret Talkington Fellowship Recipient: 2016, 2017, 2018
- H Jones Art Talent VA Scholarship: 2016, 2020
- University of Maine, The Intermedia MFA Grant: 2014

## **Professional Memberships and Committee Service**

- SAA (Society of American Archaeologists), Session Chair 2020 Conference
- Volunteer Doctoral Student Representative, TTU Library Student Advisory Board, 2019-2020
- Elected Graduate Student Representative, TTU Graduate Rep and Advisor to SOA Dean, 2018-2019
- Appointed Doctoral Student Representative, TTU SOA Committee on Academic Programs, 2019-2020
- Member of IAAP (Int'l Association of Accessibility Professionals) since 2020
- Member of CAA (College Arts Association) since 2018