Leslie Seipp (Senior Lecturer, Marketing, and an ACUE-credentialed faculty member) has enhanced student communication and visualization skills in W courses by adding a speed poster session activity. Based on the module content (lectures, readings, guest speakers), Seipp put the class in random teams on Zoom and had them work together to create a poster to show what they learned and how the module material connects. Students produced a poster and presented it as a team to the class.

In W-courses, communication is emphasized in the course. One of the course objectives was also to refine students' communication and data visualization skills so the speed poster sessions connect both. This teaching method also worked well on Zoom, and in person. Seipp addresses that method helps reinforce course content and concepts.

**01** The posters are a collaborative product demonstrating mastery through visualization and communication skills. (example)

**02** The course builds the communication and team skills employers want to see.

**03** Changing team composition and quick turnaround times, motivate students to collaborate and think on their feet.

**04** By visually showing what the students learned, they are able to practice recall and work within a group to be creative.